

# Business in China

College of Business, Spring 2010



**FINAL APPLICATION DEADLINE: OCT. 15, 2009**

Apply On-Line at: [mystudyabroad.wsu.edu/?go=businessinchina](http://mystudyabroad.wsu.edu/?go=businessinchina)

**DATES OF PROGRAM**

February 22, 2010 - May 7, 2010

**COURSES**

Tentative WSU taught courses:  
 Mktg 360: Introduction to Marketing (3)  
 MgtOp 340: Operations Management (3)  
 I BUS 496: Special Topics (3)  
 Acctg 330: Intermediate Accounting (3)  
 Acctg 338: Cost Accounting (3)

Non-business majors can apply to participate and are encouraged to consider a minor in business.

**DESTINATIONS**

Beijing • Chengdu • Great Wall • Panda Reserve

**PROGRAM**



China is an ideal location for learning about international business. As the world's third largest economy, it is one of the world's largest exporters and importers of goods. China is also one of the world's oldest civilizations with a history of nearly 5,000 years. Its rich cultural heritage makes China an excellent loca-

tion for studying Asian culture.

The College of Business China program is offered in Chengdu, capital of the Sichuan Province located in south-western China. Chengdu has the reputation as a very "laid-back" city that emphasizes culture and relaxation. In recent years, Chengdu has attracted a variety of information technology multinationals including Intel, IBM, NOKIA, Motorola, SAP, Siemens, Canon, HP, Xerox, and Microsoft, as well as major international financial institutions, including Citigroup, HSBC, Standard Chartered Bank, ABN AMRO, and BNP Paribas.

In Chengdu, students can enjoy authentic world-known Sichuan cuisine and the Sichuan opera. A favorite of visitors is the Panda Research Base. Other popular day-trips include a tram-ride up Emeishan and visits to the Giant Buddha at Leshan and the Bronze Age (circa 2800 to 800 B.C.) archeological site of Sanxingdui. Chengdu also provides convenient access for weekend excursions to tourist destinations such as Beijing, Shanghai, Xi'an, Guangzhou and Jiuzhaigou nature reserve.

**PROGRAM COSTS**

Program Expense (10 students)*	\$5900
WSU In-State Tuition	\$3800
Or WSU Out-of-State Tuition	\$9338
Education Abroad Application Fee	\$250
International Student Identity Card	\$22
SCEA Orientation Fee	\$50
Passport (Estimated)	\$100
Visa	\$150
Book & Supplies	\$500
Additional Expenses (Estimated)	\$1500
<b>Estimated Total In-State</b>	<b>\$12,272</b>
<i>Compare to WSU Pullman In-State Costs \$11,148</i>	
<b>Estimated Total Out-of-State</b>	<b>\$17,810</b>
<i>Compare to WSU Pullman Out-of-State Costs \$16,686</i>	

**\*Minimum of (10) students for this program. Cost may go down with additional students. Participation expense includes accomodations, some meals and excursions.**

**Note: Participation expense does not include airfare. It is the student's responsibility to obtain their airfare. Estimated airfare: \$1,500**

**FOR MORE INFORMATION**

**Bernard Wong-On-Wing • College of Business**  
 335-4434 • [wow@wsu.edu](mailto:wow@wsu.edu)  
**Laurie Quiring • Faculty-Led Programs**  
 335-3188 • [quiring@wsu.edu](mailto:quiring@wsu.edu)



# PROGRAM DETAILS

## Business in China -- Spring 2010

Outlined below are important program details including program dates, program requirements, application deadlines, program costs, billing schedules, and financial aid information. You are responsible for adhering to the requirements and deadlines listed below. Please read carefully before submitting your application materials!

### Program Requirements:

- Minimum GPA of 2.5 or permission of instructor
- Business Major or Minor
- Attendance at all Pre-Departure Meetings

**Note:** Pre-Departure meetings are schedule by both the Education Abroad Office and the sponsoring department. You will be notified by email of these dates.

### Billing Information

Billing Schedule**	Billing Date	Payment Due Date	Amount
Program Deposit	October 26, 2009	October 30, 2009	\$1000
Application Fee	October 26, 2009	October 30, 2009	\$125
ISIC	October 26, 2009	October 30, 2009	\$22
SCEA Orientation Fee	October 26, 2009	October 30, 2009	\$50
Final Participation Expense	November 16, 2009	November 20, 2009	\$4900
WSU Tuition	Due Dates: <a href="http://www.wsu.edu/studacct/tuitionduedate.htm">www.wsu.edu/studacct/tuitionduedate.htm</a>		\$3800 - \$9338

*\*\*Billing schedule is subject to change. Students will be notified via email when charges have been placed on their student account and when payment is due. Please note that some or all of these charges may be due before prior to the release of financial aid. Please see the Education Abroad Office for more details.*

Additional Expenses are the responsibility of the student. Additional expenses may include: Personal Expenses (estimated \$1500), Airfare (estimated \$1500), and Passport and Visa (Estimated \$250).

### Financial Aid

Students eligible for financial aid can use aid toward this program. Please note that financial aid is usually not released before full or partial payments are due. Make sure to plan your budget accordingly.

- Indicate that you wish to be considered for financial aid on the Financial Aid and Scholarships questionnaire found in your online application.
- Complete the online Financial Aid Checklist at: [www.ip.wsu.edu/education\\_abroad/wsu-students/finances.shtml](http://www.ip.wsu.edu/education_abroad/wsu-students/finances.shtml).

### Refund Policies

EA Application Fee: Non-Refundable

Program Deposit: Refundable only if the program is full and a wait-listed student enrolls in your place and pays their deposit.

Final Program Cost: WSU cannot guarantee refunds of any of the Final Program Cost after students have been billed their deposit.

Flyer Date: August 31, 2009

### Application Instructions

Please fill out the online application at <http://mystudyabroad.wsu.edu/?go=businessinchina>. You will be notified by email when you are accepted into the program. Please print yourself a copy of each section of the application for your records.

### Insurance

- WSU recommends that all students traveling abroad consider purchasing a comprehensive medical and travel insurance policy.
- All students are required to purchase the International Student Identity Card. In addition to providing an internationally recognized form of identification and student discounts, the card provides minimal insurance coverage overseas. (Visit [www.myisic.com/myisic/travel/insurance](http://www.myisic.com/myisic/travel/insurance) for a benefits summary.)