Hospitality Experience in Phuket, Thailand
College of Business, Summer 2010

PRIORITY DEADLINE: Dec. 1, 2009
FINAL APPLICATION DEADLINE: Feb. 1, 2010
Apply: mystudyabroad.wsu.edu/?go=hbmthailand

DESTINATION • Phuket, Thailand
DATES OF PROGRAM • May 10 -- June 18, 2010

PROGRAM DESCRIPTION
Against the backdrop of palm-fringed white sand beaches this enticing program introduces students to destination management, Thai cooking and serving, and provides the opportunity for international internships.

The program begins in Bangkok, and moves to Phuket, Thailand, one of the primary tourism areas of the country. During the first part of the program students study at Prince Songkla University. Students study destination business management with a WSU professor, and visit numerous local tour operations such as diving, snorkeling, kayaking, culture, heritage, animal and nature adventure sites. Course work will include consumer and management evaluations and development of a business plan for a competitive tourism and hospitality company. Students will stay at a resort in Phuket and complete hospitality internships by shadowing managers to practice what they have learned about Thai culture and customs related to the hospitality and tourism industry.

This program is open to students who have not yet certified in the College of Business.

COURSES (9 CREDITS)
HBM/I BUS 435 International Tourism (3 credits)
HBM/I BUS 496 Study Abroad Seminar (3 credits)
HBM 458 Fund. of Cooking & Dining Service (3 credits)

PROGRAM COSTS
Program Expense (12 students)* $2900
WSU Tuition $3420
EA Application Fee $125
International Student ID Card (ISIC) $22
SCEA Orientation Fee $50
Passport/Visa (Estimated) $200
Phone (Estimated) $100
Misc. Expenses (Estimated) $900
Estimated Total $7717

*Minimum of (12) students for this program.
Cost may go down with additional students.
Participation expense includes accommodation, some meals, in-country transportation, and program related excursions.

Note: Participation expense does not include airfare. It is the student’s responsibility to obtain their airfare. Estimated airfare: $1500

FOR MORE INFORMATION
Dogan Gursoy
Faculty Director
335-5730 • dgursoy@wsu.edu

Jenny Kim
Faculty Director
335-7945 • jennykim@wsu.edu

Laurie Quiring
Faculty Led Programs
335-3188 • quiring@wsu.edu
Hospitality Experience in Phuket, Thailand -- Summer 2010

Outlined below are important program details including program dates, program requirements, application deadlines, program costs, billing schedules, and financial aid information. You are responsible for adhering to the requirements and deadlines listed below. Please read carefully before submitting your application materials!

### Program Requirements:
- Minimum GPA of 2.5 or permission of instructor
- Attendance at all Pre-Departure Meetings

**Note:** Pre-Departure meetings are scheduled by both the Education Abroad Office and the sponsoring department. You will be notified by email of these dates.

### Billing Information

<table>
<thead>
<tr>
<th>Billing Schedule**</th>
<th>Billing Date</th>
<th>Payment Due Date</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Deposit</td>
<td>February 15th, 2010</td>
<td>February 23, 2010</td>
<td>$500</td>
</tr>
<tr>
<td>Application Fee</td>
<td>February 15th, 2010</td>
<td>February 23, 2010</td>
<td>$125</td>
</tr>
<tr>
<td>ISIC</td>
<td>February 15th, 2010</td>
<td>February 23, 2010</td>
<td>$22</td>
</tr>
<tr>
<td>SCEA Orientation Fee</td>
<td>February 15th, 2010</td>
<td>February 23, 2010</td>
<td>$50</td>
</tr>
<tr>
<td>Final Participation Expense</td>
<td>March 15th, 2010</td>
<td>March 23rd, 2010</td>
<td>$2400</td>
</tr>
<tr>
<td>WSU Tuition</td>
<td>Due Dates: <a href="http://www.wsu.edu/studacct/tuitionduedate.htm">www.wsu.edu/studacct/tuitionduedate.htm</a></td>
<td></td>
<td>$3420</td>
</tr>
</tbody>
</table>

**Billing schedule is subject to change. Students will be notified via email when charges have been placed on their student account and when payment is due. Please note that some or all of these charges may be due before prior to the release of financial aid. Please see the Education Abroad Office for more details.**

### Additional Expenses

Additional expenses are the responsibility of the student. Additional expenses may include: Personal Expenses (estimated $900), Airfare (estimated $1500), Phone (Estimated $100) and Passport and Visa (Estimated $200).

### Financial Aid

Students eligible for financial aid can use aid toward this program. Please note that financial aid is usually not released before full or partial payments are due. Make sure to plan your budget accordingly.

- Indicate that you wish to be considered for financial aid on the Financial Aid and Scholarships questionnaire found in your online application.
- Complete the online Financial Aid Checklist at: [www.ip.wsu.edu/education_abroad/WSU-students/finances.shtml](http://www.ip.wsu.edu/education_abroad/WSU-students/finances.shtml).

### Refund Policies

- **EA Application Fee:** Non-Refundable
- **Program Deposit:** Refundable only if the program is full and a wait-listed student enrolls in your place and pays their deposit.
- **Final Program Cost:** WSU cannot guarantee refunds of any of the Final Program Cost after students have been billed their deposit.

Flyer Date: August 31, 2009